

OPTICAL CENTER MARKING & PACKAGING TOOLKIT

Optical Frame Barcode Tagging:

1. Tag should be placed on **RIGHT TEMPLE** of all optical frames (centered)
2. If frame is supplied with case, **second tag** shall be placed on outside case sleeve
3. Tag shall be folded over the temple so **UPC Code FACES OUT** (away from face)

UPC Tag Placement Direction



#1 UPC Information Tag



#2 Center tag between endpiece and temple tip of right temple



#3 Fold over middle of right temple (adjust fold to temple dimension)



#4 Fold up lower portion of tag – UPC faces outside of frame, model information inside

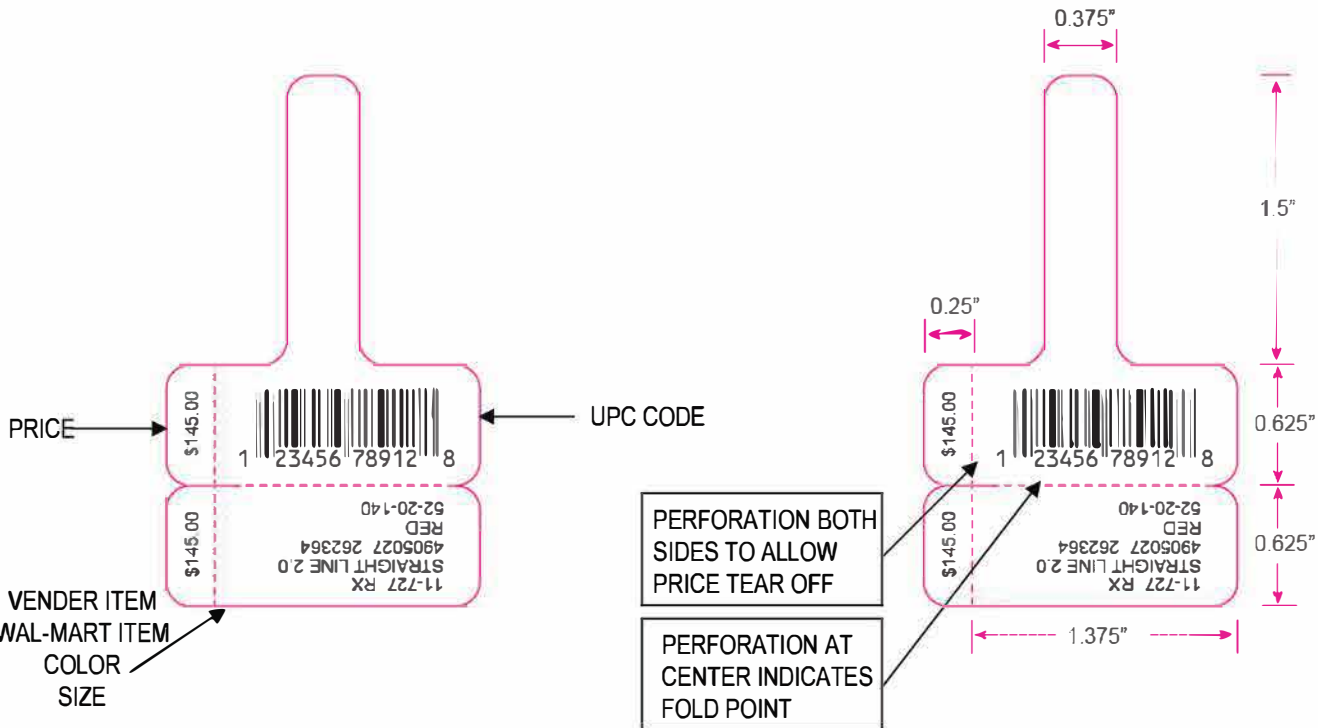


#5 Finished Look

UPC Specifications

DATA CONTENT:

TAG DIMENSIONS:



Tag material must be Synthetic Paper Stock – Tear resistant.